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Wisp Resort awarded WeddingWire Bride's Choice Awards™ 2011

Deep Creek Lake, MD – January 28, 2011 - WeddingWire, the nation's leading wedding technology company, is thrilled to announce Wisp Resort has been selected to receive the prestigious annual **WeddingWire Bride's Choice Awards™ 2011** for Wedding Venue Category!

Recognition for the Bride's Choice Awards™ 2011 is determined by recent reviews and extensive surveys from over 750,000 WeddingWire newlyweds. Past WeddingWire clients are among those that shared their experiences on WeddingWire, the largest wedding review site in the nation.

Wisp Resort stands among the top five percent of wedding professionals in the WeddingWire community, representing quality and service excellence within the wedding industry. Awards were given to the top wedding professionals across 20 service categories, from wedding venues to wedding photographers, and were based on the overall professional achievements throughout the past year.

“Wisp is thrilled to have received the WeddingWire Bride's Choice Award for the wedding venue category. With so many different departments working together at Wisp to create the perfect destination wedding, it has truly been a team effort. We look forward to assisting future brides and grooms in planning their 'Special Day' at Wisp Resort and we are confident it will be a memorable experience,” commented Carrie Williams, Wisp Resort Sales Manager.

“WeddingWire is honored to celebrate the success of the top-rated wedding professionals within the WeddingWire community,” said Timothy Chi, WeddingWire's Chief Executive Officer. “With the annual Bride's Choice Awards™ program, WeddingWire has the unique opportunity to recognize the best wedding professionals across the US and Canada. We applaud Wisp Resort for their professionalism and dedication to enhancing the wedding planning experience last year.”

WeddingWire is happy to announce that Wisp Resort is among the very best Wedding Venues within the WeddingWire Network, which includes leading wedding planning sites WeddingWire, Martha Stewart Weddings, Project Wedding and Weddingbee. Wisp Resort would like to thank all past clients for the nominations that allowed them to receive the Bride's Choice Awards™ 2011.

For more information, please visit Wisp's WeddingWire Storefront today at <http://www.weddingwire.com/biz/wisp-resort-mc-henry/1e2f5b8b3c2941ee.html>

For more information on the Bride's Choice Awards™ 2011, please visit www.WeddingWire.com.

About WeddingWire, Inc.

WeddingWire.com, the nation's leading technology company serving the \$70 billion wedding industry, is the only online wedding planning resource designed to empower both engaged couples and wedding

professionals. For engaged couples, WeddingWire offers the ability to search, compare and book over 200,000 local wedding vendors, from wedding venues to wedding photographers to wedding cakes. WeddingWire also offers an online community and a suite of cutting-edge planning tools for weddings, including wedding websites and wedding checklists, all at no charge. For wedding professionals, WeddingWire provides free online management tools creating the only market opportunity that gives local businesses control over their clients, reviews, leads and performance. Businesses that join the WeddingWire Network appear on WeddingWire.com and other leading sites, including MarthaStewartWeddings.com (NYSE: MSO), ProjectWedding.com and Weddingbee.com (both part of eHarmony), and Celebrations.com (part of the 1-800-Flowers family of brands, NASDAQ: FLWS).

Wisp Resort is Maryland's only all-season ski, golf and recreation destination, overlooking Deep Creek Lake from Marsh Mountain in the heart of Garrett County, the state's westernmost county. With more than 65 miles of shoreline, Deep Creek Lake is Maryland's largest freshwater lake. By implementing state of the art snowmaking technology and a cutting edge resort management system, Wisp has raised the bar for resort performance, efficiency and guest satisfaction. The beautiful mountain setting, abundant amenities and excellent customer service make Wisp Resort ideal for weddings, reunions, retreats and other group related functions. Wisp Resort is less than a three-hour drive from the metropolitan areas of Washington, DC, and Baltimore, two hours from Pittsburgh and a 45-minute drive from Morgantown, West Virginia and Cumberland, Maryland.

For more information about Wisp Resort, call 301.387.4000 or visit the website at www.wispresort.com.

Editor's note: Digital images available upon request.